



## PRESS INFORMATION

### **Honda Cars India registers 8.7% growth in domestic sales in March 2017**

**New Delhi, April 1<sup>st</sup>, 2017:** Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, registered monthly **domestic sales of 18,950 units** in **March 2017** against 17,430 units in the corresponding month last year, **registering a growth of 8.7%.**

New models in the HCIL line-up, including New City 2017 and Sporty Lifestyle Vehicle Honda WR-V, contributed significantly to this sales growth.

**Mr. Yoichiro Ueno, President and CEO, Honda Cars India Ltd.** said, “Strong sales momentum for our latest offerings in the market, New Honda City 2017 and Honda WR-V, helped us achieve good sales result during March 2017. We are thankful to our customers for their support to Honda.” “As we enter into the new fiscal year, we are confident of a strong show in 2017-18 with a robust product-portfolio and good demand from the market.”

HCIL also **exported a total of 145 units** in March 2017.

<b>Model wise sales break-up for March 2017:</b>	
Brio	540
Jazz	3,527
Amaze	3,296
City	6,271
WR-V	3,833
BR-V	1,436
CR-V	19
Accord Hybrid	28
<b>Domestic Total</b>	<b>18,950</b>
Exports	145
<b>Grand Total</b>	<b>19,095</b>



**HONDA**

#### **About Honda Cars India Ltd**

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a CBU imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 336 facilities in 224 cities across spread across the country.

#### **For further information please contact:**

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